






Advertisement Rate Card

Kumudam.com Effective from 15th August 2007

Web TV Advertisement

S.no	Programs	Format	Duration	Cost (Rs)	No.Of Days
1	News	DV Cam / DVD Player	10 Sec	RS 1,00,000	30
2	Other Programs	DV Cam / DVD Player	10 Sec	RS 40,000	30

Banner Advertisement

S.no	Position	Format	Size (in Pixels)	Cost (Rs)	View sample	No.Of Days
1	Homepage Top Banner	Jpeg/Gif	460*60	Rs 80,000		30
2	Inside Top Banner	Jpeg/Gif	460*60	Rs 50,000		30
3	Homepage Media Coverage	Jpeg/Gif	230*170	Rs 80,000		30
4	Homepage Side Banner	Jpeg/Gif	250*95	Rs 50,000		30
5	Magazine page Side Banner	Jpeg/Gif	250*95	Rs 30,000		30

Web TV Banner Advertisement

S.no	Programs	Format	Size (in Pixels)	Cost (Rs)	View sample	No.Of Days
1	News	Jpeg/Gif	150*60	RS.50,000		30
2	Other Programs	Jpeg/Gif	150*60	RS.25,000		30

Taxes extra at 12.36% on the above price

Note:

1. No pop-up and pop-under
2. Any banner having payment gateway - rate is different
3. Ads will be accepted as per the availability of space

Release order and material to be forward to

KUMUDAM.COM

Noble Broadcasting Corporation Pvt. Ltd.,
306,Purasawalkam High Road, Chennai-10

Material can also be sent to: kumudam.com@gmail.com

Demand Draft to be drawn in favor of
Noble Broadcasting Corporation Pvt. Ltd.,. Payable at Chennai.